

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

i.century Holding Limited
愛世紀集團控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8507)

PROFIT WARNING

This announcement is made by i.century Holding Limited (the “**Company**”, together with its subsidiaries, collectively the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the GEM of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company (“**Shareholders**”) and potential investors that, based on the information currently available to the Company and the preliminary review of the unaudited consolidated management accounts (the “**Management Accounts**”) of the Group for the three months ended 30 June 2019 (the “**Period**”), it is expected that the Group would record a decrease in its revenue and sales volume by approximately 9.3% and 58,000 pieces respectively for the Period, which resulted in a loss attributable to the owners of the Company of not less than HK\$5.4 million for the Period as compared to the profit attributable to the owners of the Company (excluding the non-recurring listing expenses) of approximately HK\$2.5 million for the corresponding period in 2018. Such loss was mainly attributable to:

- (i) the decrease in revenue, gross profit and gross profit margin of the Group, which was mainly attributable to:
 - (a) customers in the United States of America (“**U.S.**”) shifting towards a more conservative procurement approach due to recent trade disputes between the People’s Republic of China (“**PRC**”) and the U.S., which resulted in a decrease in sales volume;
 - (b) the restructuring of certain major customers in France which resulted in a change in their business strategy to procure from factories outside of the PRC, which had led to a decrease in sales volume; and
 - (c) a higher procurement cost due to the decrease in production quantity, which the Group was unable to fully externalize such increased costs to its customers; and

- (ii) the increase in administrative expenses mainly due to the salary increment on existing staff for exploring opportunities to diversify the Group's manufacturing bases in various countries.

As the Company is still in the process of finalising the Group's consolidated financial results for the Period, the information contained in this announcement is only a preliminary assessment made by the Board with reference to the Management Accounts of the Group for the Period, and such information has neither been reviewed by the Company's auditors nor the audit committee of the Company and may be subject to changes. Such information may be adjusted after further internal review and will only be confirmed after the completion of the audit or review process. The actual results of the Group for the Period may be different from the financial information disclosed herein. Shareholders and potential investors are advised to carefully read the results of the Group for the Period.

Shareholders and potential investors should exercise caution when dealing in the securities of the Company.

By order of the Board
i.century Holding Limited
Leung Kwok Hung Wilson

Chairman, Chief Executive Officer and Executive Director

Hong Kong, 30 July 2019

As at the date of this announcement, the Executive Directors are Mr. Leung Kwok Hung Wilson (Chairman and Chief Executive Officer), Ms. Tam Shuk Fan and Ms. Lee Yin Mei; and the Independent Non-Executive Directors are Ms. Cheung Wai Man, Mr. Lau Yau Chuen Louis and Mr. Lee Kwun Ting.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, (i) the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive; and (ii) there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Company Announcements" page of the GEM website at www.hkgem.com for a minimum period of seven days from the day of its publication and on the Company's website at www.icenturyholding.com.